The state of the s

DECLARATION and POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled, <u>METHOD AND APPARATUS FOR GENERATING RECOMMENDATIONS FOR A</u>

	SERS the specification	of which (check one)	,					
X is attached here	eto.	- 1: - 1: - 0		and was				
was filed on _		as Application S	eriai No	and was				
amended on	amended on (if applicable).							
I hereby state that	I hereby state that I have reviewed and understand the contents of the above-identified specification, including the							
claims, as amended b	claims, as amended by the amendment(s) referred to above.							
I acknowledge the	I acknowledge the duty to disclose information which is material to the patentability of this application in accordance							
with Title 37, Code o	f Federal Regulation, §1	.56(a).	States Codo & 11	0 of any foreign application(s) for				
I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for								
patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:								
certificate having a fi	ling date before that of the	ne application on who	TO A TION(S)	amicu.				
	PRI	OR FOREIGN AFFI	LICATION(3)					
				DDIODITY CLAIMED				
COUNTRY	APPLICATION	DATE OF FILI		PRIORITY CLAIMED				
	NUMBER	(DAY, MONTH,		UNDER 35 U.S.C. 119				
I hereby claim the	benefit under Title 35,	United States Code,	§120 of any Uni	ted States application (s) listed below				
and insofar as the su	biect matter of each of th	ne claims of this appl	lication is not dis	sclosed in the prior Office States				
application in the ma	nner provided by the firs	st paragraph of Title	35 United States	Code, §112,1 acknowledge the duty				
to disclose material i	nformation as defined in	Title 37. Code of Fe	deral Regulation	as, §1.56(a) which occurred between				
the filing date of the	prior application and the	national or PCT inte	ernational filing	date of this application:				
	PRIOR	UNITED STATES A	APPLICATION	(S)				
APPLICATION SERIAL FIL		FILING DATE STATUS (PA		TENTED, PENDING,				
NUMBER			ABANDONED)					
I haraby dealers t	that all statements made 1	erein of my own kn	owledge are true	and that all statements made on				
information and hali	of are believed to be true	· and further that the	se statements we	ere made with the knowledge that				
millful folgo eteteme	nte and the like so made	are nunishable by fir	ne or imprisonme	ent, or both, under Section 1001 of Title				
10 of the United State	tes Code and that such w	illful false statement	s may jeopardiz	e the validity of the application or any				
18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.								
POWED OF ATTO	DNEV. As a named in	ventor. I hereby app	oint the followin	g attorney(s) and/or agent(s) to				
POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name								
prosecute tills application and transact all business in the Latent and Trademark Carry								
and registration number) Michael E. Marion, Reg. No. 32,266								
Jack E. Haken, Reg. No. 26,902								
Jack E. Haken, Reg.	110. 20,502							
			DIDECT TO	EDITONE CALLS TO				
SEND CORRESPONDENCE TO:			1	LEPHONE CALLS TO:				
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US010106

Dated:		Inventor's Signature:			
03/27/2001		Lautha Sinhota			
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of					
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In : = Application of

Atty. Docket

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US010106

Ser al No.

Fi...d: CONCURRENTLY

Til e: METHOD AND APPARATUS FOR GENERATING RECOMMENDATIONS FOR A PLU ALITY OF USERS

Containsioner for Patents Wastington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Si:

The undersigned Attorney of Record hereby revokes all pr.r appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

GRI ORY L. THORNE

(Registration No. 39,398)

KE' N M. MASON

(Registration No. 36,597)

c/> U.S. PHILIPS CORPORATION, Intellectual Property Department, 580

Whie Plains Road, Tarrytown, New York 10591, his Associate

At: rney(s)/Agent(s) with all the usual powers to prosecute the

abore-identified application and any division or continuation

thateof, to make alterations and amendments therein, and to

transact all business in the Patent and Trademark Office connected

the 'ewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LEITERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATIORNEY OF RECORD.

Respectfully,

Michael E. Marion, Reg. 32,266

Attorney of Record

Dated at Tarrytown, New York this 28th day of March, 2001.